



Hair Transplant Training Course - Charlotte, NC

Due to the response we received for the Jan 16th & 17th course, which has been completely filled we have scheduled a new course for Feb 6th and 7th. These courses are intended to provide optimal value with small groups, personal attention and hands on training.

Hair Restoration surgery is one of the most popular and lucrative cosmetic surgery services. Although the procedure is conceptually simple it requires great detail and a well trained team to be performed efficiently. This course is designed to provide the attendees with a holistic approach to incorporating hair restoration surgery successfully into their practice. Along with the clinical and surgical training we will present proven marketing techniques that can be utilized for any cosmetic surgery practice.

To provide you with as comprehensive a course as possible we have put together a professional team with over 60 years combine experience in the Hair Restoration Surgery field.

Course Instructors:

Bruce Marko M.D., - Board Certified Hair Restoration Surgeon in private practice in Charlotte, N.C. Dr. Marko has performed over 1000 hair restoration procedures and performed a one year fellowship working with the top hair surgeons from around the world. Dr. Marko will provide the clinic classroom training and live surgery training.

Ronald Kirk - Hair Transplant Technician and founder of HairTransplantTechnicians.com. Ron is one of the most experienced hair transplant technicians in the country and has worked with several of the country's top hair restoration practices. In 2002 Ron formed his own team of top hair transplant technicians and works with Cosmetic and Plastic Surgeons across the country. He and his team also provide training to develop in-house technician teams.

Lou Amico - President of L.A. Management Company a full service marketing company with over 30 years experience in marketing hair transplant surgery. Lou is an experienced business manager and marketing expert. For over 20 years he built and managed the largest hair restoration group in the North East United States. Today Lou is the President of L.A. Management Company, a leading online marketing and video production firm outside of Charlotte, NC. Lou has been a speaker at the American Society of Hair Restoration Surgery, the International Society of Hair Restoration Surgery and the National Procedures Institute. He has built successful hair restoration marketing programs for start ups and established practices across the country.

Program:

Friday Agenda:

Hair Loss Basics / Causes
The Consultation / Patient Selection
Tools of the Trade
Marketing 101
Alternatives to Hair Restoration Surgery
Role of the Hair Transplant Technician
Technician Live Workshop

Saturday Agenda:

Donor Selection / Strip Harvesting
The Hair Transplant Procedure
Classroom Workshop
Proper Photography
Marketing Elective Surgery Online
Recipient Sites & Graft Placement
Live Surgery Workshop



Who should attend:

The Hair Transplant Training Course is for any licensed physician who wants to add the popular and lucrative hair restoration procedure to their service offerings. You should have some surgical experience and have some experience performing cosmetic, laser or plastic surgery. This program is also for medical technicians looking to become hair transplant technicians or experienced hair techs looking to improve their skills and build a team.

Course location:

The course will be held in beautiful Charlotte, N.C. at the spectacular Ballantyne Resort. Live surgical workshops will be held at Genesis Hair Restoration in the Ballantyne Executive Park.

Local Hotels:

Ballantyne Resort - 704-248-4070
10000 Ballantyne Commons Pkwy, Charlotte, NC 28277
Hotel - 7 floors, 249 rooms & suites - AAA 4 Diamonds
Heated indoor swimming pool - fitness center - 18-hole golf course
Restaurant - 2 bars

Courtyard by Marriott Ballantyne - 704-341-0041
15660 John J. Delaney Drive, Charlotte, NC 28277
Smoke-free hotel
Swimming pool - fitness center - restaurant

Residence Inn by Marriott Piper Glen - 704-319-3900
5115 Piper Station Drive, Charlotte, NC 28277
Upscale, smoke-free all suite extended stay hotel
Hotel - 5 floors, 114 suites - AAA 3 Diamonds
Outdoor swimming pool open in summer - fitness center

Staybridge Suites by Holiday Inn - 704-2485000
15735 John J. Delaney Drive, Charlotte, NC 28277
Upscale, smoke-free all suite extended stay hotel
AAA 3 Diamonds, Heated indoor swimming pool - fitness center

Ground transportation: Rose Chauffeured Transportation - 704-522-8258 or visit www.rose-limo.com.



Registration Form

Name: _____ Degree: _____

Practice Name: _____

Address: _____

City: _____ State/ Province: _____ Zip: _____

Office Phone: _____ Cell Phone: _____

Email: _____ Website: _____

of Attendees: _____ How did you hear about our course?: _____

Specialty: _____ Physician Registration fee: \$4,250.00 includes all course handouts.

Hair Technician fee: \$650.00 (A minimum deposit of 50% is due by January 7th 2009)

Credit Card info:

Name on Card: _____

Billing Address: _____

City: _____ State/ Province: _____ Zip: _____

Amount: _____ CIN (Code on back of card) _____ Visa / Master Card (Circle one)

Card #: _____ Expiration Date: _____ (M/Y)

Registration fee is non-refundable 30 days prior to course. To pay by check make payable to L.A. Management Company, LLC.

Please fax form to 704-973-7968